

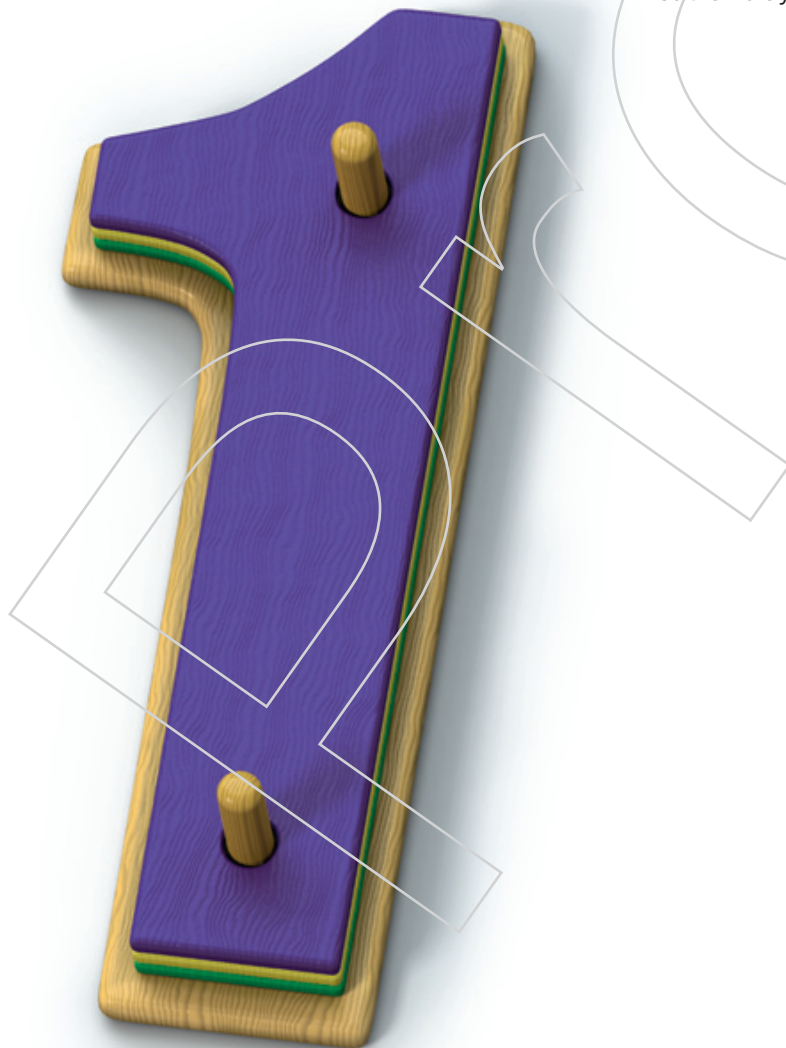
BT Business One Plan Traditional

The newest addition to the One Plan family, helping reduce calling costs

Introducing BT Business One Plan Traditional,¹ the new calls and lines discount package from BT. This package includes excellent value-for-money capped rates and the inclusive service and management tools you've come to expect from BT – plus a couple of new money-saving features.

With One Plan Traditional, you can now combine your annual line rental spend with your call spend to potentially reach an even higher commitment level. This gives you access to lower pence per minute rates and our great new payment 'bonus month'² on eligible lines after committed rental spend is met.

After 12 months, if your company has reached its committed annual spend level, BT will give you the equivalent of a month's bonus on your next available bill, by crediting you with your monthly average spend over the past year. So the more you spend, the more you could get back.



Not only that, the higher your annual commitment, the cheaper your individual calls may become. That's because One Plan Traditional is built on a tier system that works on an economy-of-scale pricing structure.

We offer a choice of annual commitment tiers from £200 to £200,000, covering the call charges and line rental from across all your sites.

Benefits

- **Bonus month** – meet your annual spend target and you could enjoy a month's payment 'bonus' on your next bill after the year is up.
- **Cost control** – if you're frequently making long calls, know exactly what you're spending with our capped rate of just 10p on UK³ calls for up to an hour long. Plus, you could keep the cost of your business' landline calls to most UK mobiles under control, with our great value capped rate of 25p for up to an hour.⁴
- **One simple way to cap your international calls⁵** – the cost of any call of up to an hour has been capped. The cost of the capped call depends on the country you are calling. 10p to the USA, 15p to many European countries, 20p to the Pacific Rim, China, Russia, South Korea and Taiwan and 50p to India, Pakistan and Bangladesh. All from your fixed landlines.⁶

Extra rewards with a MeetMe⁷ conferencing account

When meeting face to face isn't practical, audio conferencing provides the simple answer. As a One Plan Traditional customer you're entitled to your own MeetMe instant audio conferencing account. It's 'instant' because you can meet colleagues, clients or suppliers over the phone. And there's no need to book the call in advance. Wherever you are you can have a conference call involving up to 40 participants.

A BT MeetMe account doesn't only let you control meetings, but costs. It reduces participant travel and all the costs this incurs so your overheads are lowered at the same time as your carbon footprint. MeetMe conferencing comes at no extra charge and because the calls you make count towards your One Plan Traditional committed spend, the more you use the account, the greater your chances of a reward.

Plus, BT Business One Plan Traditional helps you make the most of your investment with:

- **Personal customer care** – through a dedicated customer service team, there to help you on a Freefone number from 8am to 5pm, Monday to Saturday.
- **Round the clock service support** – in the event of a fault⁸, BT Assurance Plus service professionals will be immediately available. Calls are answered, on average, within 15 seconds, 24/7. The person you speak to will take ownership of the problem and endeavour to resolve it remotely. If this is not possible, an engineer will aim to visit the next working day to address the situation.⁹
- **Better management** – tools such as BT Billing Analyst and Network Call Performance¹⁰ to analyse and monitor your call spend, helping you understand and improve your call handling to maximize productivity.

The obvious choice for business

BT is trusted by companies of all sizes to deliver their communications solutions. And with over 100,000 staff, you can rely on our powerful resources, including access to 14,000 engineers. You can trust us with your long-term future needs too. All of which helps make BT the obvious choice for your business needs.





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For more information contact your BT Account Manager, Alison Healy on:

000 123345

Terms and Conditions

1. Opt-in to nominated lines required. Annual minimum committed spend apply. Reconciliation fees apply if 90% of committed spend is not met. 12/24 month contract. Not available in conjunction with Exchange Line Credit Scheme/Access Credit Scheme lines, BT Accumulate or BT Business Line Reward. Exclusions, terms and conditions apply. See <http://www.serviceview.bt.com/list/public/homepage.htm> for details. 2. Annual credit equivalent to an average of one month's spend for all nominated calls and lines awarded if 90% of committed spend fully met. This will be credited to your bill in month 13 if billed monthly or in month 15 if billed quarterly. Conditions apply. 3. Applies to 01, 02 and 03 numbers only. Pence per minute rates apply after 60 minutes. 2p set-up fee, fair use policy and conditions apply. See <http://www.serviceview.bt.com/list/public/homepage.htm> 4. Opt-in required. 7p set-up fee applies below the cap. Calls to certain mobile operators excluded. See <http://www.serviceview.bt.com/list/public/homepage.htm> Fair Use Policy and Conditions apply. 5. Opt-in required. Landline calls only. 3p set-up fee applies below the cap. Call restrictions, Fair Use Policy and Conditions apply. See <http://www.serviceview.bt.com/list/public/homepage.htm> 6. Opt-in required. 3p set-up fee applies below the cap. Call restrictions, Fair Use Policy and Conditions apply. 7. New MeetMe customers' call charges incurred less than one month before the spend measurement date may not contribute to that year's committed spend. If this occurs it will contribute to following year's spend. Conditions apply. 8. Does not apply to faults that do not immediately affect the use of equipment by the customer or to Private Circuits. 9. Where remote fix is not possible, BT will report the fault to a BT engineer. For faults reported before 5pm, an engineer visit will be arranged for the next working day (excludes Sundays). 10. Opt in required. If £500 tier or less: no additional charge for 6 months/1 report per month only. If over £500 tier, unlimited reports during contract.

Offices Worldwide

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